

## Finger Lakes Digital Inclusion Coalition Strategic Plan 2021-2023

GOAL	STRATEGIC ACTIONS
<p><b>GOAL 1: Policy and Framework</b></p> <p>Build a policy framework against which stated digital inclusion goals and actions can be assessed.</p>	<p>1.1 Through interviews, surveys and the review of policy documents, identify core themes, directions and gaps in current and planned approaches to digital inclusion.</p> <p>1.2 Share findings with a representative sample of government, business, community leaders and underserved community members. Using their feedback and insight, build a shared vision for digital inclusion in the Finger Lakes.</p> <p>1.3 Leverage the FLDIC website to disseminate information about the Region's digital inclusion policies, action plans, and how people can participate.</p> <p>1.4 Document a deeper understanding of the challenges to digital equity, an increased awareness of digital inclusion work occurring in the region, a greater sense of urgency to address the issue, and an awareness of possible solutions.</p>
<p><b>GOAL 2: Access</b></p> <p>Raise awareness and advocate for increased access to affordable high-speed internet and devices for those who are currently underserved, unserved, and in need.</p>	<p>2.1 Map the current availability of paid internet services based on speed, cost and household income. Working with business, government and private donors, identify options for expanding affordable services.</p> <p>2.2 Map the public availability of WiFi throughout the Region to identify gaps that need to be filled. Define and promote strategies to fill these gaps.</p> <p>2.3 Working with business, government and private donors, assist with the repurposing and distribution of devices.</p>
<p><b>GOAL 3: Training and Support</b></p> <p>Provide digital technology training and support to underserved individuals and communities.</p>	<p>3.1 Identify the types of training and support that have been most effective pre-pandemic and during the pandemic. Identify current trends and post-pandemic predictions.</p> <p>3.2 Where possible, replicate innovative strategies in other communities.</p> <p>3.3 Survey Coalition Members about their unmet digital training and support needs.</p> <p>3.4 Identify training grants and other funding opportunities for Coalition Members to pursue.</p> <p>3.5 On the FLDIC website, maintain a culturally-specific list of digital inclusion training and support programs, tools, and community contact information.</p>
<p><b>GOAL 4: Partnerships</b></p> <p>Facilitate the development of community partnerships to leverage funding opportunities and the consolidation of resources that enhance digital education, income generation, telehealth, community engagement, and personal well-being.</p>	<p>4.1 Expand the Coalition to include a broad range of potential partners, including underserved community members.</p> <p>4.2 For each Coalition member, document current and desired partnerships and collaborations based on results of member survey.</p> <p>4.3 Facilitate the sharing of "lessons learned" and contact information by convening regular meetings and an annual summit.</p> <p>4.4 Support the efforts of Coalition members to replicate successful partnership programs.</p>
<p><b>GOAL 5: Organizational Structure</b></p> <p>Develop and implement a financially sustainable future for the Finger Lakes Digital Inclusion Coalition.</p>	<p>5.1 Develop a three-year budget to identify funding requirements.</p> <p>5.2 Assess the duties and responsibilities of the current FLDIC Coordinator and develop a plan to ensure that essential tasks are able to continue into the future.</p> <p>5.3 Draft a Coalition membership fee structure and share it with current members for their feedback and ideas.</p> <p>5.4 Identify other sources of funding to pursue, including grants, private sector donations and fund-raising events.</p> <p>5.5 Form a Finance Committee to assist with fund-raising efforts and to monitor progress.</p>